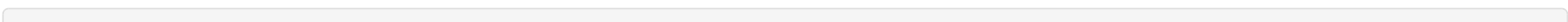


Linkedin.com

Keyword: linkedin

SEO Score

52%



URL Analysis1/4

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Pass

Pass

Page Speed1/1

- Load speed is under 2 seconds
- Pass

Title Analysis1/3

LinkedIn: Log In or Sign Up

- Title has 60 characters or less.
 - Title tag begins with exact keyword
- Pass

Pass

Description Analysis1/3

750 million+ members | Manage your professional identity. Build and engage with your professional network. Access knowledge, insights and opportunities.

- Description has 160 characters or less.
 - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis1/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Fail

Fail

Fail

Pass

Headings (H1-H6)1/3

H1

H2

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words5/5

- cses23
 - cse11
 - you9
 - LinkedIn8
 - Development6

Mobile Analysis1/2

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 487
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Fail

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis1/6

- Could not check validation status.
 - No flash elements found.
 - No inline CSS found
 - Text to html ratio is less than 2:1
 - Add schema.org markup
 - Link to sitemap.xml was not found
- N/A

Pass

Pass

Fail

Fail

Fail

Suggestions for a better SEO Score

- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon