

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

65%

URL Analysis

URL is SEO friendly	Pass
Keyword not found in URL	Fail
URL does not contain underscores	Pass
robots.txt file found	Pass
Favicon found	Pass
Preferred domain set	Pass
Page Speed	
This page should load quicker.	Fail
Title Analysis	

Macro Consulting - Controlo e Consultoria de Gestão, Corporate Finance, Incentivos

 Title is too long. Consider making it max. 60 characters long. Title tag should begin with exact keyword 	Fail Fail
Description Analysis	

O seu departamento de gestão. Somos especialistas em gestão, com experiência e know-how em diversos setores de atividade. Conheça-nos aqui.

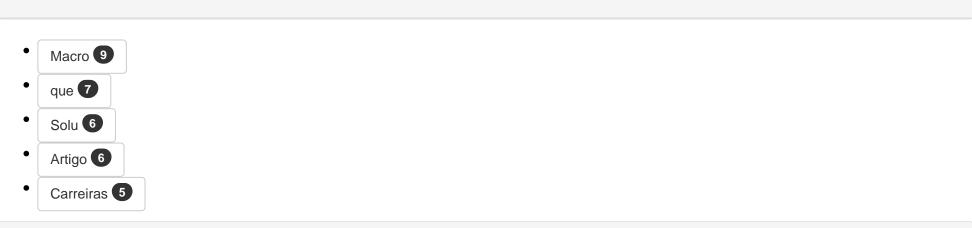
 Description has 160 characters or less. Description tag should contain the exact keyword 	Pass Fail
Image Analysis	
 All images have alt tags Exact keyword should be used in an alt tag Exact keyword found in image name Do not use underscore in image file names. 	Pass Fail Pass Fail
Headings (H1-H6)	

H1

H2

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Top Words



Pass

Fail

Pass

5/5

Pass

Pass

Fail

Fail

Fail

Fail

Pass

Fail

Fail

Fail

Fail

Pass

Fail

Fail

Pass

Fail

Mobile Analysis

- We found viewport metatag
- We found Apple icon

Text Analysis

- You should have 500+ words on this page. Your word count: 312
- Keyword should have 3 occurences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.