



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Macroconsulting.pt
Keyword: consultoria

SEO Score

65%



URL Analysis

1/6

- URL is SEO friendly

Pass
- Keyword not found in URL

Fail
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

1/1

- This page should load quicker.

Fail

Title Analysis

1/3

- Macro Consulting - Controlo e Consultoria de Gestão, Corporate Finance, Incentivos
- Title is too long. Consider making it max. 60 characters long.

Fail
 - Title tag should begin with exact keyword

Fail

Description Analysis

1/3

- O seu departamento de gestão. Somos especialistas em gestão, com experiência e know-how em diversos setores de atividade. Conheça-nos aqui.
- Description has 160 characters or less.

Pass
 - Description tag should contain the exact keyword

Fail

Image Analysis

1/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Exact keyword found in image name

Pass
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

1/3

- H1
- H2
- H3
- Found heading tags H1, H2 and H3

Pass
 - Exact keyword NOT found heading tags H1, H2 or H3

Fail
 - No duplicate heading tags found

Pass

Top Words

5/5

- Macro

9
- que

7
- Solu

6
- Artigo

6
- Carreiras

5

Mobile Analysis

1/2

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 312

Fail
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

1/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

1/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml was not found

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.