



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Madapplemedia.com  
Keyword: marketing

## SEO Score

# 55%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 0/1

- This page should load quicker. Fail

### Title Analysis 1/2

### Local SEO Mobile Search Engine Optimization and SEO Services for Small Business

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

### Description Analysis 1/2

Our experienced team of professional Small Business SEO Search Engine Optimization specialists will ensure Google's Mobile compliance help grow your brand recognition and increase sales.

- Description tag should be 160 characters or less. Fail
- Description tag should contain the exact keyword Fail

### Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6) 1/4

#### H1

1.

#### H2

1. [Contact](#)

#### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- you **17**
- business **17**
- SEO **16**
- will **13**
- website **12**

### Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

### Text Analysis 1/2

- You have 500+ words on this page Pass
- Exact keyword used 3 times Pass
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

### Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.