

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Fail

Pass

Pass Pass

Pass

Fail

Fail

Pass

Fail Fail

Fail

Fail

Pass

Fail

Pass

5/5

Pass

Pass

Fail

Fail Fail

Fail

Pass

Fail

N/A

Pass

Fail Fail

Pass

Pass

Majorwavesenergyreport.com Keyword: local content **SEO Score**

24%

URL Analysis

URL does not contain underscores robots.txt file found Favicon found Preferred domain set

Page Speed

URL is SEO friendly

Keyword not found in URL

• This page should load quicker. Title Analysis

Welcome To Majorwaves Energy Report Title has 60 characters or less.

Title tag should begin with exact keyword **Description Analysis**

We bring in-depth analysis and reportage on the growth and development of local content in Africa's energy space & information on infrastructure and social investment

• Description tag should be 160 characters or less. • Description tag contains exact keyword

Image Analysis

Not all images have alt tags Exact keyword should be used in an alt tag

Add exact keyword to an image file name Do not use underscore in image file names. Headings (H1-H6)

H1

H3 Found heading tags H1, H2 and H3 Exact keyword NOT found heading tags H1, H2 or H3

No duplicate heading tags found

More 12 Read 11 Nigeria 8

Energy 8

Top Words

H2

agoAuthor 8 Mobile Analysis We found viewport metatag

Text Analysis

Keyword should have 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words Exact keyword found in anchor text Social Buttons

You should have 500+ words on this page. Your word count: 434

We found Apple icon

Code Analysis • Could not check validation status.

No flash elements found.

Schema.org markup found.

Remove inline css.

• Add keyword to url • Start title with keyword • Fix description lenght • Add alt tags to images

• Remove inline CSS

Add Facebook share/like button

Add Tweet button

Did not find a blog link

• Link to sitemap.xml found Suggestions for a better SEO Score • Optimise speed to load under 2 seconds

• Add keyword to image alt tag

• Add more words (500+ is optimal) • Use keyword exactly 3 times

• Add exact keyword to an image file name • Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Add more text to achieve a text to html ratio of at least 2:1

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

Text to html ratio is less than 2:1

 Add Tweet button Add Facebook share/like button • Add blog link

• Use bold, italic or underline for keyword • Add exact keyword in the first 100 words