



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Marketburst.net
Keyword: marketing

SEO Score

51%

URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

PassFailPassPassPassPass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Marketing Consultants | Marketing Strategy | Marketing Agency

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

FailPass

Description Analysis1/3

MarketBurst is a marketing agency of skilled marketing strategists, web designers, writers & consultants that allow companies to outsource their marketing department

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

FailPass

Image Analysis1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

PassFailFailFail

Headings (H1-H6)2/3

H1

1. The MarketBurst Group

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

PassFailPass

Top Words5/5

- marketing15
- Services10
- Marketing8
- that7
- sales6

Mobile Analysis2/2

- We found viewport metatag
- We found Apple icon

PassPass

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 466
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

FailFailFailFailPass

Social Buttons0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

FailFailFail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

FailPassFailFailPassPass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.