



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Marketingmagnitude.com
Keyword: digital marketing

SEO Score

61%



URL Analysis

4/6

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

0/1

- This page should load quicker.
- Fail

Title Analysis

0/3

Search Marketing Agency, Social, and Email | Digital Marketing Agency

- Title is too long. Consider making it max. 60 characters long.
 - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

2/3

Las Vegas Search Marketing Agency. Marketing Magitude is an Digital Marketing Agency that excells in SEO, PPC, Social Media Management and Email Marketing.

- Description has 160 characters or less.
 - Description tag contains exact keyword
- Pass

Pass

Image Analysis

0/4

- Not all images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Fail

Fail

Fail

Fail

Headings (H1-H6)

0/3

H1

H2

1. What Is Online Marketing... And What Is The Best Way To Do It?

2. Website Development and Optimization

3. Search Engine Optimization

4. Pay Per Click (PPC) Ad Campaigns

5. Social Media Marketing

6. Email Marketing Strategies

H3

1. From Web Development, To Driving Traffic, To Follow-up

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

5/5

- Marketing 40
 - you 17
 - will 17
 - with 14
 - Search 14

Mobile Analysis

2/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

3/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

1/4

- Add Tweet button
 - Add Facebook share/like button
 - Google +1 button found
 - Did not find a blog link
- Fail

Fail

Pass

Fail

Code Analysis

1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Add keyword to url
- Fix title lenght
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.