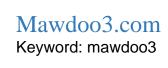


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

52%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword present in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon found</li> <li>Preferred domain set</li> </ul>	Pass Pass Pass Pass Pass Pass
Page Speed	
Load speed is under 2 seconds	Pass
Title Analysis	

#### 

<ul> <li>Title has 60 characters or less.</li> <li>Title tag should begin with exact keyword</li> </ul>	Pass Fail
Description Analysis	

#### 

<ul> <li>Description has 160 characters or less.</li> <li>Description tag should contain the exact keyword</li> </ul>	Pass Fail
Image Analysis	
<ul> <li>Not all images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Exact keyword found in image name</li> <li>Do not use underscore in image file names.</li> </ul>	Fail Fail Pass Fail
Headings (H1-H6)	

H1

H2

H3

Found heading tags H1, H2 and H3 •

Pass Pass

Fail

Fail

Fail

Fail

Pass

Fail

Fail

Fail

Fail

Pass

Fail

Fail

Pass Pass

- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found •

# Top Words



## Mobile Analysis

• We found Apple icon

# Text Analysis

- You should have 500+ words on this page. Your word count: 5
- Keyword should have 3 occurences •
- Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words •
- •
- Exact keyword found in anchor text •

#### Social Buttons

- Add Tweet button ۰
- Add Facebook share/like button ٠
- Did not find a blog link ٠

### Code Analysis

- Code is not W3C valid. •
- No flash elements found. •
- Remove inline css. •
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

# Suggestions for a better SEO Score

- Start title with keyword
- Add keyword in descriptionAdd alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags

- Add more words (500+ is optimal)
  Use keyword exactly 3 times
  Use bold, italic or underline for keyword
  Add exact keyword in the first 100 words
  Fix w3c validation errors

- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

# Fail Pass 3/3