

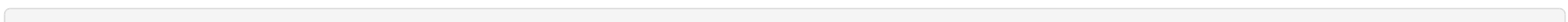


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Meyle-pflegediscounter.de/  
Keyword: discounter

SEO Score

59%



URL Analysis

4/6

- URL is SEO friendly
  - Keyword present in URL
  - URL does not contain underscores
  - robots.txt file not found
  - Favicon found
  - Preferred domain not set
- Pass

Pass

Pass

Fail

Pass

Fail

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

0/3

- Title is too short. Consider adding more characters.
  - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis

0/2

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

1/4

- Not all images have alt tags
  - Exact keyword should be used in an alt tag
  - Exact keyword found in image name
  - Do not use underscore in image file names.
- Fail

Fail

Pass

Fail

Headings (H1-H6)

0/4

H1

H2

H3

1. Unser Ladenlokal

1. Meyle Pflegediscounter

2. Unser Versprechen an Sie!

- Found heading tags H1, H2 and H3
  - Exact keyword found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Pass

Pass

Top Words

5/5

- und 57
  - den 23
  - Warenkorb 14
  - der 13
  - von 13

Mobile Analysis

2/3

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis

0/5

- You have 500+ words on this page
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

0/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add robots.txt file
- You must set your preferred domain (www/non www)
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.