



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Mg-web.fr/
Keyword: Agence

SEO Score

50%

URL Analysis

1/4

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/2

MG WEB | Agence marketing digital et Inbound Marketing à Paris

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

Description Analysis

1/2

Agence webmarketing spécialisée en conseil, référencement naturel, référencement Adwords, web analytics et création de sites internet sur mesure. MG WEB est une agence basée à Paris

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail
Pass

Image Analysis

1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Fail
Fail
Fail
Pass

Headings (H1-H6)

1/4

H1

H2

1. Responsive web design

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

5/5

- rencement 7
- internet 5
- sites 5
- marketing 5
- site 5

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

2/2

- You should have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Pass
Pass

Social Buttons

1/4

- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Blog link found

Fail
Fail
Fail
Pass

Code Analysis

1/4

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.