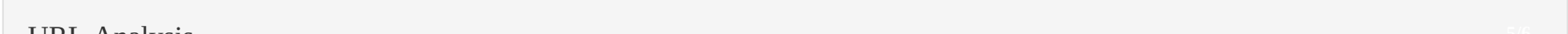




SEO Score

37%



URL Analysis

1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

1/1

- This page should load quicker.

Fail

Title Analysis

1/3

Banque alimentaire de la Montérégie | Moisson Rive-Sud

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass
Fail

Description Analysis

2/3

L'organisme communautaire Moisson Rive-Sud est la plus grande banque alimentaire de la Montérégie. Nous venons en aide aux populations fragiles de toute la Rive-sud. Notre objectif est de combattre la faim et l'insécurité alimentaire.

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail
Fail

Image Analysis

3/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Fail
Fail
Fail
Fail

Headings (H1-H6)

1/3

- H1**
1. La plus grande banque alimentaire de la Montérégie
 2. La plus grande banque alimentaire de la Montérégie

- H2**
1. L'impact de vos dons
 2. Mission et valeurs
 3. Denrées alimentaires
 4. Familles bénéficiaires
 5. Localités desservies
 6. Nos organismes membres
 7. Actualités
 8. Événement à venir
 9. Notre communauté

- H3**
1. Êtes-vous tombés dans nos pommes
 2. Situation de Moisson Rive-Sud dans le contexte de pandémie...
 3. Collecte de denrées sèches propulsée par LDV Consultants...

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass
Fail
Fail

Top Words

5/5

- plus 10
- Partenaires 9
- RiveSud 7
- Moisson 7
- don 6

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

1/6

- You should have 500+ words on this page. Your word count: 311
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Fail
Fail
Fail
Fail
Fail

Social Buttons

1/1

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail
Pass
Fail
Fail
Pass
Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link