

SEO Score

30%



URL Analysis	1/6
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- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file not found
  - Favicon file not found
  - Preferred domain set
- Pass

Fail

Pass

Fail

Fail

Pass

Page Speed	0/1
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- This page should load quicker.
- Fail

Title Analysis	1/3
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- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis	0/3
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- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis	0/4
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- Sorry, no data in this report type

Headings (H1-H6)	2/4
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H1	
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H2	
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H3	
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- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words	5/5
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- Planlanm 1
  - bak 1
  - modu 1
  - Site 1
  - yak 1

Mobile Analysis	1/3
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- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis	0/5
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- You should have 500+ words on this page. Your word count: 11
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons	0/3
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- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis	2/6
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- Code is W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Add schema.org markup
  - Link to sitemap.xml was not found
- Pass

Pass

Fail

Fail

Fail

Fail

Suggestions for a better SEO Score	
<ul style="list-style-type: none"><li>Optimise speed to load under 2 seconds</li><li>Add keyword to url</li><li>Add robots.txt file</li><li>Add favicon.ico</li><li>Start title with keyword</li><li>Fix description lenght</li><li>Add keyword in description</li><li>You need to add exact keyword in H1, H2 or H3 tags</li><li>Add more words (500+ is optimal)</li><li>Use keyword exactly 3 times</li><li>Use bold, italic or underline for keyword</li><li>Add exact keyword in the first 100 words</li><li>Add keyword in anchor text</li><li>Remove inline CSS</li><li>Add more text to achieve a text to html ratio of at least 2:1</li><li>Add schema.org markup</li><li>Add link to sitemap.xml</li><li>Add Tweet button</li><li>Add Facebook share/like button</li><li>Add blog link</li><li>Add an Apple icon</li></ul>	