



Nandithasha.com  
Keyword: Sapphire

SEO Score

51%



URL Analysis

1/6

- URL is SEO friendly 

Pass
- Keyword not found in URL 

Fail
- URL does not contain underscores 

Pass
- robots.txt file found 

Pass
- Favicon found 

Pass
- Preferred domain set 

Pass

Page Speed

1/1

- Load speed is under 2 seconds 

Pass

Title Analysis

1/3

NandithaSha – Natural Sapphire and Alexandrite Gems

- Title has 60 characters or less. 

Pass
- Title tag should begin with exact keyword 

Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters. 

Fail
- Description tag should contain the exact keyword 

Fail

Image Analysis

1/4

- Not all images have alt tags 

Fail
- Exact keyword should be used in an alt tag 

Fail
- Add exact keyword to an image file name 

Fail
- No underscores found in image file names 

Pass

Headings (H1-H6)

2/3

H1

H2

H3

- 1. Client Testimonials
- 2. From Our Blog
- 3. My Account
- 4. Information
- 5. Follow Us

- Found heading tags H1, H2 and H3 

Pass
- Exact keyword NOT found heading tags H1, H2 or H3 

Fail
- No duplicate heading tags found 

Pass

Top Words

5/5

- Sapphire 40
- Shop 24
- Now 19
- pe 7
- Blog 7

Mobile Analysis

1/2

- We found viewport metatag 

Pass
- We found Apple icon 

Pass

Text Analysis

3/5

- You have 500+ words on this page 

Pass
- Keyword usage exceeds 3 occurrences 

Fail
- Exact keyword was neither bolded, italicized, or underlined 

Fail
- Exact keyword was not found within first 100 words 

Fail
- Exact keyword found in anchor text 

Pass

Social Buttons

1/3

- Add Tweet button 

Fail
- Add Facebook share/like button 

Fail
- Blog link found 

Pass

Code Analysis

3/5

- Code is not W3C valid. 

Fail
- No flash elements found. 

Pass
- Remove inline css. 

Fail
- Text to html ratio is less than 2:1 

Fail
- Schema.org markup found. 

Pass
- Link to sitemap.xml was not found 

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button