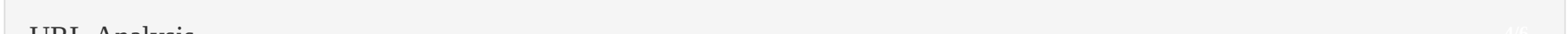




SEO Score

48%



URL Analysis

1/5

- URL is SEO friendly
 - Keyword not found in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

Strona g?ówna - Nasza Strona

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

3/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - No underscores found in image file names
- Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

H1

H2

H3

- PE?NA ZGODNO?? Z RODO
- Strony www
- E - sklep
- Portal internetowy
- Logotyp
- Google Adwords
- Social media marketing
- Pozycjonowanie
- Kompleksowe kampanie
- Identyfikacja wizualna
- Poligrafia
- Copywriting
- Videoinfografika
- Nasza Strona
- Polityka prywatno?ci i polityka cookies

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Strona 10
 - Nasza 6
 - Kontakt 3
 - strony 3
 - stron 3

Mobile Analysis

2/3

- We found viewport metatag
 - We found Apple icon
- Pass

Pass

Text Analysis

4/5

- You should have 500+ words on this page. Your word count: 276
 - Keyword should have 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword was not found within first 100 words
 - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons

3/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
 - Add favicon.ico
 - Start title with keyword
 - Fix description lenght
 - Add keyword in description
 - Add keyword to image alt tag
 - Add exact keyword to an image file name
 - You need to add exact keyword in H1, H2 or H3 tags
 - Add more words (500+ is optimal)
 - Use keyword exactly 3 times
 - Use bold, italic or underline for keyword
 - Add exact keyword in the first 100 words
 - Add keyword in anchor text
 - Fix w3c validation errors
 - Remove inline CSS
 - Add more text to achieve a text to html ratio of at least 2:1
 - Add Tweet button
 - Add Facebook share/like button
 - Add blog link