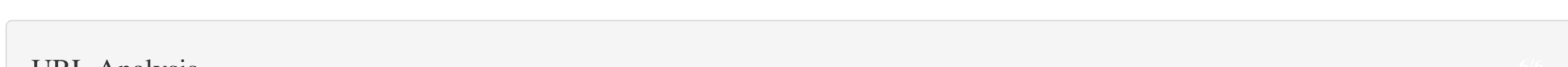


SEO Score

91%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 2/2

How to Do SEO for a "Tiny" Website That Doesn't Have Any Visitors or Money

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 2/2

- Description is too short. Consider adding more characters. Fail
- Description tag should contain the exact keyword Fail

Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- No underscores found in image file names Pass

Headings (H1-H6) 2/1

H1

H2

1. **Develop a content strategy**
2. Tips for building a successful content strategy
3. **Nurture a following**
4. **Optimize your site for mobile**
5. **Conclusion**

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- you 99
- content 42
- SEO 41
- that 39
- are 29

Mobile Analysis 1/2

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 2/4

- Code is W3C valid. Pass
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Fix title length
- Start title with keyword
- Fix description length
- Add keyword in description
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon