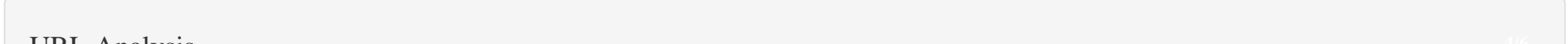


SEO Score

17%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

1/3

NET ICONIC DIGITAL MARKETING DIGITAL MARKETING COFFS HARBOUR

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

1/3

Responsive, functional websites that rank and convert customers. Digital communication plans to nurture your customers and build your business.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass

Fail

Image Analysis

0/4

Headings (H1-H6)

0/3

H1

H2

- 1. Uploading
- 2. Attachment Details Saved.
- 3. Attachment Display Settings
- 4. Gallery Settings
- 5. Playlist Settings
- 6. Display Settings
- 7.

Advanced Options

H3

- 8. Preview

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- business 7
- online 6
- Get 4
- Digital 4
- Marketing 4

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 168
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis

4/6

- Could not check validation status.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/A

Pass

Pass

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.