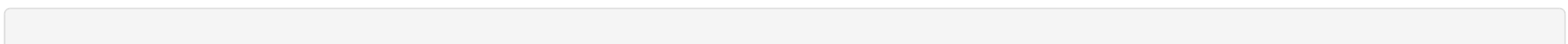


Netmax.co.in/digital-marketing-course-in-chandigarh

Keyword: digital marketing course in chandigarh

SEO Score

82%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

3/1

- This page should load quicker.

Fail

Title Analysis

1/3

Digital Marketing Course In Chandigarh | Mohali | With Netmax

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis

1/3

Digital marketing course in Chandigarh | Netmax Technologies is Providing State of the art Advance Digital Marketing Course in Chandigarh | Mohali, and Punjab. We provide with 100% Hands-on Training on Digital marketing tools. Candidates get google certification and 100% job placement assistance.

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass

Fail

Pass

Fail

Headings (H1-H6)

2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- digital 24
- Digital 22
- marketing 22
- Marketing 20
- training 20

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis

3/5

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword is bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Pass

Fail

Pass

Social Buttons

0/4

- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Did not find a blog link

Fail

Fail

Fail

Fail

Code Analysis

3/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Optimise speed to load under 0 seconds
- Fix title lenght
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add Google +1 button
- Add blog link
- Add an Apple icon