

## PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

**URL** Analysis

Page Speed

Title Analysis

**Description Analysis** 

Image Analysis

Headings (H1-H6)

H1

**H2** 

**H3** 

Top Words

has 29

with 16

after 16

his 13

Mobile Analysis

Text Analysis

Social Buttons

Code Analysis

Add Tweet button

Did not find a blog link

Code is not W3C valid.

Remove inline css.

No flash elements found.

Add schema.org markup • Link to sitemap.xml found

• Text to html ratio is less than 2:1

Suggestions for a better SEO Score

• Add keyword in description Add alt tags to images

Add keyword to image alt tag

• Use keyword max. 3 times

• Fix w3c validation errors • Remove inline CSS

• Add schema.org markup

• Add Facebook share/like button

Add Tweet button

• Add blog link

• Remove underscores from image file names

• Use bold, italic or underline for keyword

• You need to add exact keyword in H1, H2 or H3 tags

• Add more text to achieve a text to html ratio of at least 2:1

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Fix description lenght

We found viewport metatag

You have 500+ words on this page

Exact keyword found in anchor text

Add Facebook share/like button

Keyword usage exceeds 3 occurences

Exact keyword found in the first 100 words

Exact keyword was neither bolded, italicized, or underlined

We found Apple icon

minutes 20

URL is SEO friendly Keyword present in URL

robots.txt file found

Preferred domain set

• Load speed is under 2 seconds

Title has 60 characters or less.

Not all images have alt tags

Title tag begins with exact keyword

news.com.au — Australia's leading news site

Description is too short. Consider adding more characters.

Description tag should contain the exact keyword

Exact keyword should be used in an alt tag

Do not use underscore in image file names.

Exact keyword found in image name

Found heading tags H1, H2 and H3

No duplicate heading tags found

Exact keyword NOT found heading tags H1, H2 or H3

Favicon found

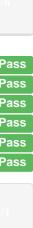
URL does not contain underscores

82%

**SEO Score** 

Keyword: news

News.com.au



Pass Pass Pass Pass

Pass

Pass

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Fail

Fail

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