



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

News.com.au
Keyword: news

SEO Score

82%



URL Analysis

4/6

- URL is SEO friendly

Pass
- Keyword present in URL

Pass
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon found

Pass
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

3/3

news.com.au — Australia's leading news site

- Title has 60 characters or less.

Pass
- Title tag begins with exact keyword

Pass

Description Analysis

2/2

- Description is too short. Consider adding more characters.

Fail
- Description tag should contain the exact keyword

Fail

Image Analysis

1/4

- Not all images have alt tags

Fail
- Exact keyword should be used in an alt tag

Fail
- Exact keyword found in image name

Pass
- Do not use underscore in image file names.

Fail

Headings (H1-H6)

2/4

H1

H2

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- has 29
- minutes 20
- with 16
- after 16
- his 13

Mobile Analysis

2/2

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

3/5

- You have 500+ words on this page

Pass
- Keyword usage exceeds 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword found in the first 100 words

Pass
- Exact keyword found in anchor text

Pass

Social Buttons

0/4

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

2/6

- Code is not W3C valid.

Fail
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Add schema.org markup

Fail
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Fix description lenght
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.