



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Nicenails.online
Keyword: manicures

SEO Score

44%

URL Analysis

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass
Fail
Pass
Pass
Pass
Pass

Page Speed

- This page should load quicker.

Fail

Title Analysis

Home - Nails Yonge Street, North York, Ontario M5N 2N1 | Manicures, Pedicures, Waxing, Biogel, Facial, Tinting

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail
Fail

Description Analysis

Nice Nails and Spa located in the heart of North Toronto, we are a full service nail salon. We provide manicure, pedicures and wax treatments.

- Description has 160 characters or less.
- Description tag should contain the exact keyword

Pass
Fail

Image Analysis

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass
Fail
Fail
Pass

Headings (H1-H6)

- H1**
1. Book Appointment
 2. Our Services
 3. Contact Us

H2

- H3**
1. Visit oursalon

in the heart ofYonge and Lawrence

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass
Fail
Pass

Top Words

- Waxing 15
- Cost 7
- Manicures 6
- Spa 6
- Full 6

Mobile Analysis

- We found viewport metatag
- We found Apple icon

Pass
Pass

Text Analysis

- You should have 500+ words on this page. Your word count: 173
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail
Fail
Fail
Fail
Pass

Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail
Fail
Fail

Code Analysis

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Fail
Pass
Fail
Fail
Pass
Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title length
- Start title with keyword
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.