



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Nightknighttech.com  
Keyword: seo singapore

SEO Score

52%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Fail

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Night Knight Technology Group (NKTG) – SEO Singapore | Search Engine Marketing | Social Media Marketing | Google Ads | Website Design & Development | Customised Business Software Development

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis

2/2

- Description is too short. Consider adding more characters.
- Description tag should contain the exact keyword

Fail

Fail

Image Analysis

1/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass

Fail

Pass

Fail

Headings (H1-H6)

3/3

H1

H2

H3

1. — We serve best

SEO Singapore For Local Business Services

2. — We're Best in

Digital Marketing Services!

3. — Better website - better user experience

Check your Website's SEO score for free

4. — We're Best in

Complete SEO Services in Singapore

5. — WordPress Web Developer

Better website design means better users' experiences

6. — Flexible Pricing Plans

SEO Subscription Pricing

2. +65 8845 0578

3. Subscribe

5. SEO Service Singapore

6. Website Design & Development Singapore

7. Search Engine Marketing (SEM)

8. SEO Starter Plan

9. SEO Enterprise Plan

10. SEO Professional Plan

11. Digital Marketing SG

12. info@nightknighttech.com

13. +8845 0578

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass

Pass

Fail

Top Words

5/5

- SEO 19
- Singapore 13
- Website 12
- Design 10
- Optimization 10

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

2/5

- You should have 500+ words on this page. Your word count: 484
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Pass

Pass

Social Buttons

0/4

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

2/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Fail

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.