

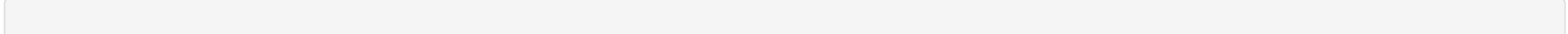


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Northcityhospitals.com  
Keyword: hospital

# SEO Score

83%



## URL Analysis 4/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

## Page Speed 0/1

- This page should load quicker. Fail

## Title Analysis 0/3

North City Hospital -Kolkata's best multispeciality hospital

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag should begin with exact keyword Fail

## Description Analysis 1/3

North City Hospital is a leading health care service provider in Kolkata with state of the art medical facilities. We offer the best in class treatment and care with 24 X 7 Emergency services

- Description tag should be 160 characters or less. Fail
- Description tag contains exact keyword Pass

## Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

## Headings (H1-H6) 3/3

- H1**
- H2**
- H3**
- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

## Top Words 5/5

- Surgery **17**
- Patient **14**
- North **13**
- City **13**
- Hospital **9**

## Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

## Text Analysis 3/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

## Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

## Code Analysis 3/5

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.