



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Notscam.com

Keyword: scam

SEO Score

56%



URL Analysis

4/4

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

Scam or Not? Check Here for Authentic Reviews About any Business

- Title is too long. Consider making it max. 60 characters long.
- Title tag begins with exact keyword

Fail

Pass

Description Analysis

1/3

NOTSCAM is a scam prevention platform where you can post reviews and feedbacks about any business. All the reviews posted on Not Scam are manually checked to avoid fake promotions or targeting to ensure that our reviews reflect true public opinion. If you have been scammed then the least you can do is to put your story here and expose the scammer. Let us make the internet a scam free place..

- Description tag should be 160 characters or less.
- Description tag contains exact keyword

Fail

Pass

Image Analysis

2/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

Pass

Fail

Fail

Pass

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- Reviews 8
- about 4
- category 3
- Online 3
- contains 3

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis

1/3

- You should have 500+ words on this page. Your word count: 129
- Exact keyword used 3 times
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

Fail

Pass

Fail

Pass

Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml found

Fail

Pass

Pass

Pass

Fail

Fail

Pass

Suggestions for a better SEO Score

- Fix title lenght
- Fix description lenght
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Tweeat button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.