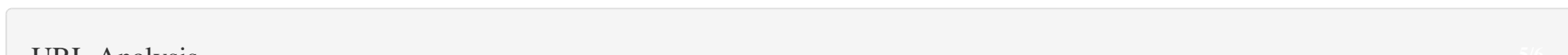


Nu.nl  
Keyword: nieuws

SEO Score

50%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

NU - Het laatste nieuws het eerst op NU.nl

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 2/1

Het laatste nieuws het eerst op NU.nl

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 1/1

- H1**
- H2**
1. Economie
  2. NU+ Klimaat
  3. Sport
  4. NU+ Formule 1
  5. Tech
  6. Entertainment
  7. Media en Cultuur
  8. Achterklap
  9. Eten en drinken
  10. Uit andere media
  11. NUshop
  12. Van onze adverteerders
  13. NUshop
  14. NUshop
- H3**
1. Albert Heijn Beter eten
  2. PLUS
  3. Alpro
  4. Zilveren Kruis
  5. Media uploaden
- Found heading tags H1, H2 and H3 Pass
  - Exact keyword NOT found heading tags H1, H2 or H3 Fail
  - Remove any duplicate heading tags Fail

Top Words 5/5

- van 60
- voor 35
- het 27
- met 26
- niet 21

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 2/2

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 3/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/4

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml was not found Fail

Suggestions for a better SEO Score

- Add keyword to url
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.