

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

O2.pl Keyword: portal

Fail

Pass

Fail

Fail

Pass

Pass

Fail

Fail

Fail Fail

Fail

Fail

Pass

Fail

5/5

Pass

Pass

Fail

Fail

Fail

Fail

Fail

Fail

Fail Fail

Fail

Fail

SEO Score

22%

URL is SEO friendly Keyword not found in URL URL does not contain underscores

Favicon file not found Preferred domain set

Page Speed

robots.txt file not found

URL Analysis

• Load speed is under 2 seconds

Title Analysis

Title is too short. Consider adding more characters. Title tag should begin with exact keyword

Description Analysis

Description is too short. Consider adding more characters.

Description tag should contain the exact keyword

Image Analysis

Not all images have alt tags

Exact keyword should be used in an alt tag Add exact keyword to an image file name Do not use underscore in image file names.

H1 H2

Headings (H1-H6)

H3 Found heading tags H1, H2 and H3 Exact keyword NOT found heading tags H1, H2 or H3 No duplicate heading tags found

Top Words

ycia 4

dzie 3 Mobile Analysis

nie 8

tym 6

dla 3

We found viewport metatag We found Apple icon Text Analysis

You should have 500+ words on this page. Your word count: 410 Keyword should have 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words

Add Tweet button Add Facebook share/like button Did not find a blog link

Social Buttons

Code Analysis

Exact keyword not found in anchor text

Code is not W3C valid. No flash elements found. Remove inline css. Text to html ratio is less than 2:1 Add schema.org markup

Link to sitemap.xml was not found

Suggestions for a better SEO Score • Add keyword to url • Add robots.txt file • Add favicon.ico • Fix title lenght • Start title with keyword

• Fix description lenght

• Add keyword in description Add alt tags to images

• Add keyword to image alt tag

 Add exact keyword to an image file name • Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Add more text to achieve a text to html ratio of at least 2:1

• Add more words (500+ is optimal) • Use keyword exactly 3 times • Use bold, italic or underline for keyword • Add exact keyword in the first 100 words • Add keyword in anchor text • Fix w3c validation errors • Remove inline CSS

• Add schema.org markup • Add link to sitemap.xml

• Add Facebook share/like button

Add Tweet button

• Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.