



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Oila.ca  
Keyword: oil

SEO Score

79%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain set

Pass

Pass

Pass

Fail

Fail

Pass

Page Speed

0/1

- This page should load quicker.

Fail

Title Analysis

1/3

Cold Press Oil - Golden Seeds Canada

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis

2/3

Cold Press Oil It is a good idea to cook with EXTRA VIRGIN OIL

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Pass

Fail

Pass

Pass

Headings (H1-H6)

2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- oils 16
- Organic 14
- Add 12
- cart 12
- are 12

Mobile Analysis

2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

3/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis

2/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

Fail

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add robots.txt file
- Add favicon.ico
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.