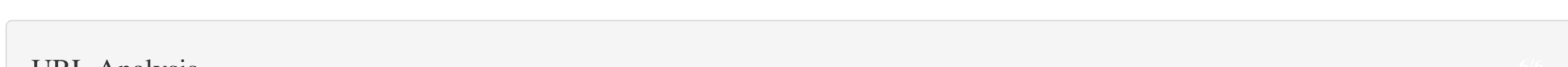


SEO Score

68%



URL Analysis 4/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/1

SumoWebTools: Free Online Web Tools

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 1/1

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout.

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 1/1

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- No underscores found in image name Pass
- No underscores found in image file names Pass

Headings (H1-H6) 1/1

H1

H2

1. Cookies!

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Image 12
- Converter 7
- Generator 7
- January 6
- Tools 6

Mobile Analysis 1/1

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 1/1

- You should have 500+ words on this page. Your word count: 395 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Tweet button found Pass
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/1

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Add schema.org markup Fail
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Start title with keyword
- Add keyword in description
- Add alt tags to images
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add Facebook share/like button
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.