

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



51%

URL Analysis

URL is SEO friendly	Pass
Keyword present in URL	Pass
URL does not contain underscores	Pass
robots.txt file found	Pass
 Favicon file not found Preferred domain set 	Fail Pass
Page Speed	
Load speed is under 2 seconds	Pass

Home - OOAY

Title has 60 characters or less.Title tag should begin with exact keyword	Pass Fail
Description Analysis	

Up to 99% off! Don't miss out on some very special items at extraordinary sale prices. For a limited time! Click Now ? Holiday Stylefrom \$20Shop Now Winter

 Description tag should be 160 characters or less. Description tag should contain the exact keyword 	Fail Fail
Image Analysis	
 All images have alt tags Exact keyword should be used in an alt tag Add exact keyword to an image file name Do not use underscore in image file names. 	Pass Fail Fail Fail
Headings (H1-H6)	2/3

Pass

Fail

Pass

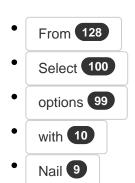
5/5

H1

H2 1.

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3 ٠
- No duplicate heading tags found ٠

Top Words



Mobile Analysis	
We found viewport metatagAdd an Apple icon	Pass Fail
Text Analysis	
 You have 500+ words on this page Keyword usage exceeds 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword found in the first 100 words Exact keyword found in anchor text 	Pass Fail Fail Pass Pass
Social Buttons	
 Add Tweet button Add Facebook share/like button Did not find a blog link 	Fail Fail Fail
Code Analysis	
 Code is not W3C valid. No flash elements found. Remove inline css. Text to html ratio is less than 2:1 Schema.org markup found. Link to sitemap.xml found 	Fail Pass Fail Fail Pass Pass

- Schema.org markup found. ٠
- Link to sitemap.xml found •

Suggestions for a better SEO Score

- Add favicon.ico
- Start title with keyword

- Fix description lenght
 Add keyword in description
 Add keyword to image alt tag
 Add exact keyword to an image file name
 Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
 Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.