



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Ooay.net
Keyword: ooay

SEO Score

51%

URL Analysis 4/4

- URL is SEO friendly
 - Keyword present in URL
 - URL does not contain underscores
 - robots.txt file found
 - Favicon file not found
 - Preferred domain set
- Pass

Pass

Pass

Pass

Fail

Pass

Page Speed 1/1

- Load speed is under 2 seconds
- Pass

Title Analysis 1/3

Home - OOAY

- Title has 60 characters or less.
 - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis 0/3

Up to 99% off! Don't miss out on some very special items at extraordinary sale prices. For a limited time! Click Now ?
Holiday Stylefrom \$20Shop Now Winter

- Description tag should be 160 characters or less.
 - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis 1/4

- All images have alt tags
 - Exact keyword should be used in an alt tag
 - Add exact keyword to an image file name
 - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6) 2/3

H1

H2

1.

H3

- Found heading tags H1, H2 and H3
 - Exact keyword NOT found heading tags H1, H2 or H3
 - No duplicate heading tags found
- Pass

Fail

Pass

Top Words 5/5

- From 128
 - Select 100
 - options 99
 - with 10
 - Nail 9

Mobile Analysis 1/2

- We found viewport metatag
 - Add an Apple icon
- Pass

Fail

Text Analysis 1/5

- You have 500+ words on this page
 - Keyword usage exceeds 3 occurrences
 - Exact keyword was neither bolded, italicized, or underlined
 - Exact keyword found in the first 100 words
 - Exact keyword found in anchor text
- Pass

Fail

Fail

Pass

Pass

Social Buttons 0/3

- Add Tweet button
 - Add Facebook share/like button
 - Did not find a blog link
- Fail

Fail

Fail

Code Analysis 0/6

- Code is not W3C valid.
 - No flash elements found.
 - Remove inline css.
 - Text to html ratio is less than 2:1
 - Schema.org markup found.
 - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add favicon.ico
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.