



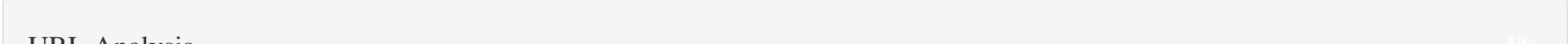
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Opalspecialistrockhounds.com.au

Keyword: opal

## SEO Score

53%



URL Analysis1/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Pass

Pass

Pass

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Home - Opal Copying Company Pty Ltd

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis2/3

We specialise in opals, based in sydney australia, an opal shop, selling opal jewellery

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Fail

Fail

Pass

Fail

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- opal 13
- opals 7
- are 6
- Black 5
- Sydney 4

Mobile Analysis2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis1/5

- You should have 500+ words on this page. Your word count: 315
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail

Fail

Fail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add favicon.ico
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.