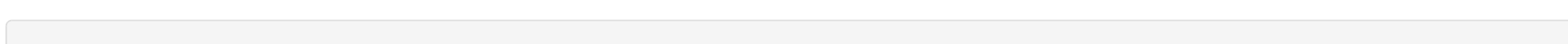


Openai.com
Keyword: ai

SEO Score

54%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain not set Fail

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/2

OpenAI

- Title is too short. Consider adding more characters. Fail
- Title tag should begin with exact keyword Fail

Description Analysis 2/1

OpenAI is an AI research and deployment company. Our mission is to ensure that artificial general intelligence benefits all of humanity.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis N/A

- Sorry, no data in this report type

Headings (H1-H6) 2/1

H1

H2

H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Research 4
- API 3
- About 3
- Blog 3
- ChatGPT 2

Mobile Analysis 1/1

- We found viewport metatag Pass
- Add an Apple icon Fail

Text Analysis 1/1

- You should have 500+ words on this page. Your word count: 65 Fail
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

Code Analysis 1/4

- Could not check validation status. N/A
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- You must set your preferred domain (www/non www)
- Fix title length
- Start title with keyword
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon