

Openai.com  
Keyword: ai

## SEO Score

54%

### URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain not set

Pass

Pass

Pass

Pass

Pass

Fail

### Page Speed

1/1

- Load speed is under 2 seconds

Pass

### Title Analysis

0/3

#### OpenAI

- Title is too short. Consider adding more characters.
- Title tag should begin with exact keyword

Fail

Fail

### Description Analysis

2/3

OpenAI is an AI research and deployment company. Our mission is to ensure that artificial general intelligence benefits all of humanity.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

### Image Analysis

N/A

- Sorry, no data in this report type

### Headings (H1-H6)

2/3

#### H1

#### H2

#### H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

### Top Words

5/5

- Research 4
- API 3
- About 3
- Blog 3
- ChatGPT 2

### Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass

Fail

### Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 65
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail

Fail

Fail

Fail

Pass

### Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

### Code Analysis

N/A

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

N/A

Pass

Fail

Fail

Pass

Pass

### Suggestions for a better SEO Score

- You must set your preferred domain (www/non www)
- Fix title lenght
- Start title with keyword
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon