

Optmistic.com  
Keyword: seo company

SEO Score

50%



URL Analysis 4/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed 1/1

- Load speed is under 2 seconds
- Pass

Title Analysis 2/3

Digital Marketing, Website Design and Development Agency : Optmistic Technologies

- Title is too long. Consider making it max. 60 characters long.
  - Title tag should begin with exact keyword
- Fail

Fail

Description Analysis 1/3

Optmistic Technologies is a Web Design, Web Development, Mobile Apps Development and SEO/PPC/SMM/ Content Marketing / Email Marketing Agency.

- Description has 160 characters or less.
  - Description tag should contain the exact keyword
- Pass

Fail

Image Analysis 1/4

- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6) 3/3

H1

H2

H3

- 1.
  - Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words 5/5

- SEO 41
  - with 14
  - Google 11
  - work 10
  - that 9

Mobile Analysis 2/2

- We found viewport metatag
  - We found Apple icon
- Pass

Pass

Text Analysis 1/5

- You have 500+ words on this page
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Pass

Fail

Fail

Fail

Fail

Social Buttons 1/3

- Add Tweet button
  - Add Facebook share/like button
  - Blog link found
- Fail

Fail

Pass

Code Analysis 1/6

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
  - Fix title lenght
  - Start title with keyword
  - Add keyword in description
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - Remove underscores from image file names
  - You need to add exact keyword in H1, H2 or H3 tags
  - Use keyword exactly 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Add keyword in anchor text
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.