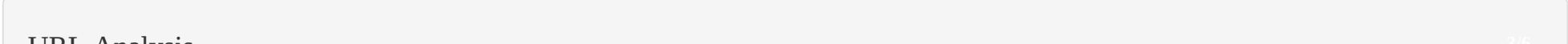




Pauloh.com.br
Keyword: site

SEO Score

55%



URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain not set

PassFailPassPassPassFailFail

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

Criação de Sites Profissionais | Orçamento

- Title has 60 characters or less.
- Title tag should begin with exact keyword

PassFail

Description Analysis2/3

Criação de sites profissionais. Integração com Whatsapp, Hospedagem Cloud Gerenciada, Relatórios do Google Analytics e muito mais.

- Description has 160 characters or less.
- Description tag contains exact keyword

PassPass

Image Analysis1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- No underscores found in image file names

FailFailFailPass

Headings (H1-H6)3/3

H1

- Criação de Sites e Hospedagem Pro

H2

- O que é Website One Page?
- Qual a importância de ter um Website?
- As etapas para você ter o seu site institucional
- Vantagens e Informações Técnicas
- Dê o primeiro passo para criar a sua página web!
- Trabalhos Realizados
- Clientes Satisfeitos
- Perguntas Frequentes
- Dê o primeiro passo para criar a sua página web!
- Você também pode se interessar por Design de Redes Sociais

H3

- Whatsapp
- Entrevista sobre o seu negócio
- Orçamento e Cadastro como Cliente
- Desenvolvimento da Página Web

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

PassPassFail

Top Words5/5

- com28
- para22
- site22
- seu15
- que14

Mobile Analysis1/3

- We found viewport metatag
- Add an Apple icon

PassFail

Text Analysis3/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword found in the first 100 words
- Exact keyword found in anchor text

PassFailFailPassPass

Social Buttons4/4

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

FailFailFail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- No inline CSS found
- Text to html ratio is good
- Add schema.org markup
- Link to sitemap.xml found

FailPassPassPassPassPass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- You must set your preferred domain (www/non www)
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Make sure you have unique heading tags (remove duplicate heading tags)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Add schema.org markup
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add an Apple icon