

Photonepal.travel

Keyword: photo

SEO Score

73%

URL Analysis

1/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass  
Pass  
Pass  
Pass  
Pass  
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

1/3

#photoNepal

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass  
Fail

Description Analysis

2/3

Official photo-sharing platform of Nepal Tourism Board

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass  
Pass

Image Analysis

1/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Fail  
Fail  
Pass  
Fail

Headings (H1-H6)

2/9

H1

H2

1. Gandaki Pradesh Photo Contest
2. Gandaki Pradesh Photo Contest
3. Khokana by @udhabkc
4. Ama Dablam by @ummid
5. dancer by @anuj\_tandukar
6. Discover Best Images Of Beautiful Nepal
7. Visit Nepal Through Lens
8. BE A PART OF THE COMMUNITY
9. Share and Get Featured
10. 25,000+ photos
11. 11000+ photographers
12. Promote Nepal

H3

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- Remove any duplicate heading tags

Pass  
Pass  
Fail

Top Words

5/5

- Nepal 11
- Gaki 7
- Photo 7
- Most 6
- Pradesh 6

Mobile Analysis

1/3

- We found viewport metatag
- Add an Apple icon

Pass  
Fail

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 350
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Fail  
Fail  
Fail  
Fail  
Pass

Social Buttons

1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail  
Fail  
Pass

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Add schema.org markup
- Link to sitemap.xml was not found

Fail  
Pass  
Fail  
Fail  
Fail  
Fail

Suggestions for a better SEO Score

- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Remove underscores from image file names
- Make sure you have unique heading tags (remove duplicate heading tags)
- Add more words (500+ is optimal)
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon