

Pincode.app  
Keyword: pincode

# SEO Score

54%

URL Analysis	4/6
<ul style="list-style-type: none"><li>URL is SEO friendly</li><li>Keyword present in URL</li><li>URL does not contain underscores</li><li>robots.txt file found</li><li>Favicon found</li><li>Preferred domain set</li></ul>	<div>Pass</div> <div>Pass</div> <div>Pass</div> <div>Pass</div> <div>Pass</div> <div>Pass</div>
Page Speed	0/1
<ul style="list-style-type: none"><li>This page should load quicker.</li></ul>	<div>Fail</div>
Title Analysis	1/3
Pindcode Finder,Pincode Search, India Post Office Details	
<ul style="list-style-type: none"><li>Title has 60 characters or less.</li><li>Title tag should begin with exact keyword</li></ul>	<div>Pass</div> <div>Fail</div>
Description Analysis	2/3
Pincode Finder from PinCode.App lets you search for Post Office Details and their pincode data. Search more than 1,34,000 India Pincodes.	
<ul style="list-style-type: none"><li>Description has 160 characters or less.</li><li>Description tag contains exact keyword</li></ul>	<div>Pass</div> <div>Pass</div>
Image Analysis	3/4
<ul style="list-style-type: none"><li>Not all images have alt tags</li><li>Exact keyword should be used in an alt tag</li><li>Exact keyword found in image name</li><li>No underscores found in image file names</li></ul>	<div>Fail</div> <div>Fail</div> <div>Pass</div> <div>Pass</div>
Headings (H1-H6)	3/3
H1	
H2	
H3	
<ul style="list-style-type: none"><li>Found heading tags H1, H2 and H3</li><li>Exact keyword NOT found heading tags H1, H2 or H3</li><li>No duplicate heading tags found</li></ul>	<div>Pass</div> <div>Fail</div> <div>Pass</div>
Top Words	5/5
<ul style="list-style-type: none"><li>PRADESH 12</li><li>Pincode 11</li><li>App 7</li><li>PinCode 7</li><li>pincode 6</li></ul>	
Mobile Analysis	1/2
<ul style="list-style-type: none"><li>We found viewport metatag</li><li>Add an Apple icon</li></ul>	<div>Pass</div> <div>Fail</div>
Text Analysis	3/5
<ul style="list-style-type: none"><li>You should have 500+ words on this page. Your word count: 378</li><li>Keyword usage exceeds 3 occurrences</li><li>Exact keyword was neither bolded, italicized, or underlined</li><li>Exact keyword found in the first 100 words</li><li>Exact keyword found in anchor text</li></ul>	<div>Fail</div> <div>Fail</div> <div>Fail</div> <div>Pass</div> <div>Pass</div>
Social Buttons	0/3
<ul style="list-style-type: none"><li>Add Tweet button</li><li>Add Facebook share/like button</li><li>Did not find a blog link</li></ul>	<div>Fail</div> <div>Fail</div> <div>Fail</div>
Code Analysis	3/6
<ul style="list-style-type: none"><li>Code is not W3C valid.</li><li>No flash elements found.</li><li>Remove inline css.</li><li>Text to html ratio is less than 2:1</li><li>Add schema.org markup</li><li>Link to sitemap.xml found</li></ul>	<div>Fail</div> <div>Pass</div> <div>Fail</div> <div>Fail</div> <div>Fail</div> <div>Pass</div>
Suggestions for a better SEO Score	<ul style="list-style-type: none"><li>Optimise speed to load under 2 seconds</li><li>Start title with keyword</li><li>Add alt tags to images</li><li>Add keyword to image alt tag</li><li>You need to add exact keyword in H1, H2 or H3 tags</li><li>Add more words (500+ is optimal)</li><li>Use keyword max. 3 times</li><li>Use bold, italic or underline for keyword</li><li>Fix w3c validation errors</li><li>Remove inline CSS</li><li>Add more text to achieve a text to html ratio of at least 2:1</li><li>Add schema.org markup</li><li>Add Tweet button</li><li>Add Facebook share/like button</li><li>Add blog link</li><li>Add an Apple icon</li></ul>
PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.	