



Plprestadora.com.br/
Keyword: consignado

SEO Score

85%



URL Analysis1/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file not found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Fail

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis1/3

PL Prestadora Consignado

- Title has 60 characters or less.
- Title tag should begin with exact keyword

Pass

Fail

Description Analysis2/3

PL Prestadora - Empréstimo Consignado para Aposentados e Pensionistas do INSS. Assistência Previdenciária.

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Pass

Fail

Pass

Pass

Headings (H1-H6)2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words5/5

- para 25
- cookies 24
- dito 21
- stimo 19
- Empr 17

Mobile Analysis2/3

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis3/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
- Add Facebook share/like button
- Blog link found

Fail

Fail

Pass

Code Analysis2/6

- Could not check validation status.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml was not found

N/A

Pass

Fail

Fail

Pass

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- Start title with keyword
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button