

60%

URL Analysis

Page Speed

Title Analysis

Description Analysis

Image Analysis

Headings (H1-H6)

H1

H2

H3

Top Words

atr 24

Por 13

dias 13

Mobile Analysis

Text Analysis

Social Buttons

Code Analysis

Add Tweet button

Did not find a blog link

Code is not W3C valid.

Remove inline css.

• Add favicon.ico

No flash elements found.

Add schema.org markup • Link to sitemap.xml found

• Text to html ratio is less than 2:1

Suggestions for a better SEO Score

• Add keyword in description Add keyword to image alt tag

• Use keyword max. 3 times

• Fix w3c validation errors • Remove inline CSS

• Add schema.org markup

• Add Facebook share/like button

• Add Tweet button

• Add blog link

• Add more words (500+ is optimal)

• Use bold, italic or underline for keyword • Add exact keyword in the first 100 words

• Remove underscores from image file names

• You need to add exact keyword in H1, H2 or H3 tags

• Add more text to achieve a text to html ratio of at least 2:1

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Start title with keyword • Fix description lenght

portalnbo 13

Tecnologia 11

We found viewport metatag

Keyword usage exceeds 3 occurences

Exact keyword found in anchor text

Add Facebook share/like button

We found Apple icon

All images have alt tags

URL is SEO friendly Keyword present in URL

robots.txt file found

Favicon file not found Preferred domain set

• Load speed is under 2 seconds

Portal Nbo - Nova Bahia Online

Title has 60 characters or less.

Title tag should begin with exact keyword

Description is too short. Consider adding more characters.

Description tag should contain the exact keyword

Exact keyword should be used in an alt tag

Do not use underscore in image file names.

Exact keyword found in image name

Found heading tags H1, H2 and H3

No duplicate heading tags found

Exact keyword NOT found heading tags H1, H2 or H3

You should have 500+ words on this page. Your word count: 418

Exact keyword was neither bolded, italicized, or underlined

Exact keyword was not found within first 100 words

URL does not contain underscores

SEO Score

Portalnbo.com

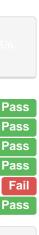
Keyword: portalnbo

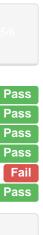
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

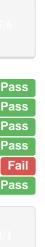
Fail



















Pass

Fail

Pass

Fail

Pass

Fail

Fail

Fail

Pass

Fail Pass

Fail