

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Keyword: Women Fashion

Powerdaysale.com

Fail

Pass

Pass

Pass

Pass

Pass

Pass

Fail

Fail Fail

Fail

Fail

Pass

Fail

Pass

5/5

Pass Pass

Pass

Fail

Fail

Fail Fail

Fail

Fail

Pass

Fail Fail

Pass

Pass

**SEO Score** 

9%

**URL** Analysis URL is SEO friendly

Favicon found Preferred domain set Page Speed

URL does not contain underscores

Keyword not found in URL

robots.txt file found

• Load speed is under 2 seconds

Title Analysis

The biggest fall season trends' for 2020 - Power Day Sale

Title has 60 characters or less.

Title tag should begin with exact keyword

**Description Analysis** 

Fall 2018 is the latest exclusive collection from Power Day Sale. Find the perfect dress for your homecoming, prom, wedding or social occasion.

• Description has 160 characters or less. • Description tag should contain the exact keyword

Image Analysis

Not all images have alt tags Exact keyword should be used in an alt tag

Add exact keyword to an image file name Do not use underscore in image file names.

Headings (H1-H6)

H1

**H2** 

Found heading tags H1, H2 and H3

No duplicate heading tags found

Exact keyword NOT found heading tags H1, H2 or H3

Top Words View 98

**H3** 

Quick 97 Sale 49 Select 48

options 48

Mobile Analysis We found viewport metatag

We found Apple icon Text Analysis

Exact keyword was not found within first 100 words Exact keyword not found in anchor text Social Buttons

Add Tweet button

You have 500+ words on this page

Keyword should have 3 occurences

Exact keyword was neither bolded, italicized, or underlined

Add Facebook share/like button Blog link found Code Analysis

• Code is not W3C valid. No flash elements found. Remove inline css. Text to html ratio is less than 2:1

Schema.org markup found.

• Add keyword to url • Start title with keyword • Add keyword in description • Add alt tags to images

• Link to sitemap.xml found Suggestions for a better SEO Score

• Add keyword to image alt tag • Add exact keyword to an image file name • Remove underscores from image file names • You need to add exact keyword in H1, H2 or H3 tags

• Use keyword exactly 3 times

• Add keyword in anchor text • Fix w3c validation errors

• Use bold, italic or underline for keyword • Add exact keyword in the first 100 words

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

• Remove inline CSS • Add more text to achieve a text to html ratio of at least 2:1 Add Tweet button • Add Facebook share/like button