



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Primitivedigital.co
Keyword: primitive

SEO Score

61%



URL Analysis

4/6

- URL is SEO friendly

Pass
- Keyword present in URL

Pass
- URL does not contain underscores

Pass
- robots.txt file found

Pass
- Favicon file not found

Fail
- Preferred domain set

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

Primitive Digital // We make websites for the world to use

- Title has 60 characters or less.

Pass
- Title tag begins with exact keyword

Pass

Description Analysis

2/3

We use Wordpress, Woocommerce, and Shopify to make bespoke websites for clients large & small. Email us at hello@primitivedigital.co or call 0203 870 4043.

- Description has 160 characters or less.

Pass
- Description tag contains exact keyword

Pass

Image Analysis

3/4

- All images have alt tags

Pass
- Exact keyword should be used in an alt tag

Fail
- Exact keyword found in image name

Pass
- No underscores found in image file names

Pass

Headings (H1-H6)

3/3

H1

H2

H3

- Found heading tags H1, H2 and H3

Pass
- Exact keyword NOT found heading tags H1, H2 or H3

Fail
- No duplicate heading tags found

Pass

Top Words

5/5

- Services 1
- use 1
- Primitive 1
- Built 1
- chat 1

Mobile Analysis

2/2

- We found viewport metatag

Pass
- We found Apple icon

Pass

Text Analysis

1/5

- You should have 500+ words on this page. Your word count: 31

Fail
- Keyword should have 3 occurrences

Fail
- Exact keyword was neither bolded, italicized, or underlined

Fail
- Exact keyword was not found within first 100 words

Fail
- Exact keyword found in anchor text

Pass

Social Buttons

0/3

- Add Tweet button

Fail
- Add Facebook share/like button

Fail
- Did not find a blog link

Fail

Code Analysis

1/6

- Could not check validation status.

N/A
- No flash elements found.

Pass
- Remove inline css.

Fail
- Text to html ratio is less than 2:1

Fail
- Schema.org markup found.

Pass
- Link to sitemap.xml found

Pass

Suggestions for a better SEO Score

- Add favicon.ico
- Add keyword to image alt tag
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.