THIS IS A
DEMO
SEO CONSULTANT

Printoutloud.com/
Keyword: printing

SEO Score

53%

URL Analysis

- URL is SEO friendly — Pass
- Keyword not found in URL — Fail
- URL does not contain underscores — Pass
- robots.txt file found — Pass
- Favicon found — Pass
- Preferred domain set — Pass

Page Speed

- This page should load quicker. — Fail

Title Analysis

printoutloud.com

- Title has 60 characters or less. — Pass
- Title tag should begin with exact keyword — Fail

Description Analysis

Better Printing for Less. Brochures, Postcards, Business Cards, EDDM, Banners & More - PrintOutLoud®

- Description has 160 characters or less. — Pass
- Description tag contains exact keyword — Pass

Image Analysis

- Not all images have alt tags — Fail
- Exact keyword should be used in an alt tag — Fail
- Exact keyword found in image name — Pass
- Do not use underscore in image file names. — Fail

Headings (H1-H6)

H1

H2

1. Full-Service EDDM

H3

1. Every Door Direct Mail

- Found heading tags H1, H2 and H3 — Pass
- Exact keyword NOT found heading tags H1, H2 or H3 — Fail
- No duplicate heading tags found — Pass

Top Words

SS

- you 57
- printing 11
- with 57
- Cards 57
- that 9

Mobile Analysis

- We found viewport metatag — Pass
- We found Apple icon — Pass

Text Analysis

- You have 500+ words on this page — Pass
- Keyword usage exceeds 3 occurences — Fail
- Exact keyword was neither bolded, italicized, or underlined — Fail
- Exact keyword was not found within first 100 words — Fail
- Exact keyword found in anchor text — Pass

Social Buttons

- Add Tweet button — Fail
- Add Facebook share/like button — Fail
- Did not find a blog link — Fail

Code Analysis

- Code is not W3C valid. — Fail
- No flash elements found. — Pass
- Remove inline css. — Fail
- Text to html ratio is less than 2:1 — Fail
- Schema.org markup found. — Pass
- Link to sitemap.xml found — Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link