

## PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Qemy.com Keyword: seo

Fail

Pass

Pass Pass

Pass

Fail

Pass

Pass

Pass

Fail

Fail

Fail

Pass

Fail Pass

5/5

Pass

Pass

Pass

Fail

Fail Fail

Pass

Fail

Pass

Fail

Fail

Pass

**SEO Score** 

58%

**URL** Analysis

URL is SEO friendly Keyword not found in URL URL does not contain underscores

robots.txt file found

Favicon found Preferred domain set

Page Speed

• This page should load quicker.

Title Analysis

Digital Marketing Agency Dubai - SEO & PPC Company UAE - QEMY

Title is too long. Consider making it max. 60 characters long. Title tag should begin with exact keyword

**Description Analysis** 

Get your Digital Marketing Strategy based in Dubai to the next level with our Digital services : SEO & PPC services, get your free quote now

 Description has 160 characters or less. • Description tag contains exact keyword Image Analysis

All images have alt tags Exact keyword should be used in an alt tag Add exact keyword to an image file name Do not use underscore in image file names.

Headings (H1-H6) H1

Found heading tags H1, H2 and H3

No duplicate heading tags found

Exact keyword NOT found heading tags H1, H2 or H3

1. Recent News. **H3** 

Top Words Ads 23

Design 22

**H2** 

SEO 20 Web 19 Marketing 18 Mobile Analysis

We found viewport metatag We found Apple icon Text Analysis You have 500+ words on this page

Keyword usage exceeds 3 occurences Exact keyword was neither bolded, italicized, or underlined Exact keyword was not found within first 100 words Exact keyword found in anchor text

Social Buttons Add Tweet button

Code Analysis Code is not W3C valid. No flash elements found.

Remove inline css.

Blog link found

Add Facebook share/like button

Text to html ratio is less than 2:1 Schema.org markup found. • Link to sitemap.xml found

• Add keyword to image alt tag

• Use keyword max. 3 times

• Add exact keyword to an image file name • Remove underscores from image file names

• Use bold, italic or underline for keyword • Add exact keyword in the first 100 words

• You need to add exact keyword in H1, H2 or H3 tags

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.

Suggestions for a better SEO Score • Optimise speed to load under 2 seconds • Add keyword to url • Fix title lenght • Start title with keyword

• Fix w3c validation errors • Remove inline CSS • Add more text to achieve a text to html ratio of at least 2:1 • Add Tweet button Add Facebook share/like button