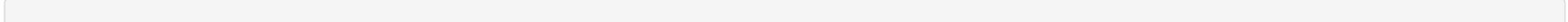




SEO Score

73%



URL Analysis1/5

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon file not found
- Preferred domain set

Pass

Fail

Pass

Pass

Fail

Pass

Page Speed1/1

- Load speed is under 2 seconds

Pass

Title Analysis2/3

Radiologie in Gießen – Radiologisches Diagnosezentrum Gießen

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail

Fail

Description Analysis2/2

Radiologie in Gießen. offener MRT (Kernspintomographie) und Computertomographie CT, Diagnose, Vorsorgeuntersuchung, Früherkennung, Therapie

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis2/4

- Not all images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- No underscores found in image file names

Fail

Fail

Pass

Pass

Headings (H1-H6)3/3

H1

- IHRE Gesundheit im Mittelpunkt

H2

- Bestens aufgehoben an zwei Standorten in Gießen
- Offene MRT
- 3 Tesla MRT
- Computer-tomo-graphie

H3

- Respekt
- Sorgfalt
- Zeit
- Augenmaß
- Verständlich
- Erfahrung
- Patientenwohl
- Wichtiger Hinweis:
- Radiologisches Spektrum auf dem neuesten Stand der Technik ...

- Found heading tags H1, H2 and H3
- Exact keyword found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Pass

Pass

Top Words5/5

- und108
- der46
- ten43
- Sie42
- die35

Mobile Analysis1/2

- We found viewport metatag
- Add an Apple icon

Pass

Fail

Text Analysis2/5

- You have 500+ words on this page
- Keyword usage exceeds 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Tweet button found
- Add Facebook share/like button
- Did not find a blog link

Pass

Fail

Fail

Code Analysis1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Pass

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to url
- Add favicon.ico
- Fix title lenght
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add Facebook share/like button
- Add blog link
- Add an Apple icon