

Rhh.services  
Keyword: landscaping

SEO Score

51%



URL Analysis1/4

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file found
  - Favicon found
  - Preferred domain set
- Pass

Fail

Pass

Pass

Pass

Pass

Page Speed1/1

- Load speed is under 2 seconds
- Pass

Title Analysis1/3

- RHH Services - landscaping
- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis1/3

- RHH Services provide exceptional landscaping services to a wide range of commercial and residential properties for over 35 years, including large corporate environments, city parks, shopping malls
- Description tag should be 160 characters or less.
  - Description tag contains exact keyword
- Fail

Pass

Image Analysis1/4

- All images have alt tags
  - Exact keyword should be used in an alt tag
  - Add exact keyword to an image file name
  - Do not use underscore in image file names.
- Pass

Fail

Fail

Fail

Headings (H1-H6)1/3

- H1

- Your lawn and landscape the way that it should
  - We provide landscaping services since 1978
  - The grass is always greener on your side of the fence
- H2
- H3

- Found heading tags H1, H2 and H3
  - Exact keyword found heading tags H1, H2 or H3
  - No duplicate heading tags found

Pass

Pass

Pass

Top Words5/5

- Services16
  - are10
  - lscaping10
  - with8
  - you8

Mobile Analysis1/2

- We found viewport metatag
  - Add an Apple icon
- Pass

Fail

Text Analysis2/5

- You have 500+ words on this page
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword found in anchor text
- Pass

Fail

Fail

Fail

Pass

Social Buttons1/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis1/5

- Code is not W3C valid.
  - No flash elements found.
  - Remove inline css.
  - Text to html ratio is less than 2:1
  - Schema.org markup found.
  - Link to sitemap.xml found
- Fail

Pass

Pass

Fail

Fail

Pass

- Suggestions for a better SEO Score
- Add keyword to url
  - Start title with keyword
  - Fix description lenght
  - Add keyword to image alt tag
  - Add exact keyword to an image file name
  - Remove underscores from image file names
  - Use keyword exactly 3 times
  - Use bold, italic or underline for keyword
  - Add exact keyword in the first 100 words
  - Fix w3c validation errors
  - Remove inline CSS
  - Add more text to achieve a text to html ratio of at least 2:1
  - Add Tweet button
  - Add Facebook share/like button
  - Add blog link
  - Add an Apple icon