

PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.



SEO Score

22%

URL Analysis

<ul> <li>URL is SEO friendly</li> <li>Keyword not found in URL</li> <li>URL does not contain underscores</li> <li>robots.txt file found</li> <li>Favicon file not found</li> <li>Preferred domain set</li> </ul>	Pass Fail Pass Pass Fail Pass
Page Speed	
This page should load quicker.	Fail
Title Analysis	

# RoketBuy – Quick Buy For Best Deal

<ul><li>Title has 60 characters or less.</li><li>Title tag should begin with exact keyword</li></ul>	Pass Fail
Description Analysis	0/2
<ul> <li>Description is too short. Consider adding more characters.</li> <li>Description tag should contain the exact keyword</li> </ul>	Fail Fail
Image Analysis	
<ul> <li>Not all images have alt tags</li> <li>Exact keyword should be used in an alt tag</li> <li>Add exact keyword to an image file name</li> <li>Do not use underscore in image file names.</li> </ul>	Fail Fail Fail Fail
Headings (H1-H6)	

H1

H2

1. Shopping cart

#### H3

1. {{{title}}}

Found heading tags H1, H2 and H3 •

Pass

- Exact keyword NOT found heading tags H1, H2 or H3 •
- No duplicate heading tags found •

#### Top Words

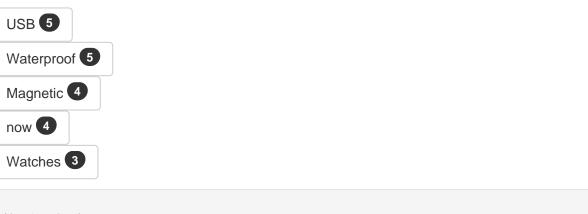
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Mobile Analysis

- We found viewport metatag ٠
- Add an Apple icon •

# Text Analysis

- You should have 500+ words on this page. Your word count: 279 •
- Keyword should have 3 occurences •
- Exact keyword was neither bolded, italicized, or underlined •
- Exact keyword was not found within first 100 words •
- Exact keyword not found in anchor text ٠

#### Social Buttons

- Add Tweet button
- Add Facebook share/like button
- Blog link found

# Code Analysis

- Code is not W3C valid. •
- No flash elements found. •
- Remove inline css. •
- Text to html ratio is less than 2:1 •
- Schema.org markup found. ٠
- Link to sitemap.xml found

### Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Fix description lenghtAdd keyword in description
- Add alt tags to imagesAdd keyword to image alt tag
- Add exact keyword to an image file name
  Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
  Add exact keyword in the first 100 words
  Add keyword in anchor text

- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add an Apple icon



Pass

Pass



Pass

Fail

Fail

Fail

Fail

Fail

Fail

Fail