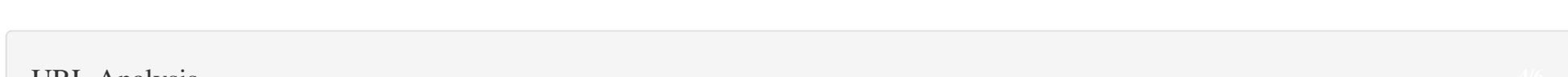


## SEO Score

# 53%



### URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon file not found Fail
- Preferred domain set Pass

### Page Speed 0/1

- This page should load quicker. Fail

### Title Analysis 1/2

#### Vad är sjalvkarlek? | Sanna Nova Emilia

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

### Description Analysis 2/2

#### Vad är sjalvkarlek egentligen? Vilka effekter har det på våra liv att leva i bristande sjalvkarlek och vad har vi att vinna på att älska oss själva?

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

### Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- No underscores found in image file names Pass

### Headings (H1-H6) 3/4

#### H1

#### H2

#### H3

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

### Top Words 5/5

- och **78**
- att **62**
- rlek **40**
- lvk **32**
- oss **25**

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

### Social Buttons 1/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

### Code Analysis 4/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Add favicon.ico
- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button