



PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

SantaFe.com
Keyword: santa f

SEO Score

24%



URL Analysis 4/6

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- Load speed is under 2 seconds Pass

Title Analysis 1/3

SantaFe.com | Bringing You The Santa Fe Experience

- Title has 60 characters or less. Pass
- Title tag should begin with exact keyword Fail

Description Analysis 2/3

Welcome to SantaFe.com, where we bring you the best of Santa Fe, New Mexico, including Events, Things to do, Restaurants, Arts, Culture, Music and more.

- Description has 160 characters or less. Pass
- Description tag contains exact keyword Pass

Image Analysis 1/4

- Not all images have alt tags Fail
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6) 2/3

H1

H2

- 1. Subscribe to SantaFe.com's Newsletter!

H3

- 1. Food for Love Virtual Concert
- 2. Agave Lounge at Eldorado Hotel
- 3. Paul Davis Restoration & Remodeling of Northern New Mexico
- 4. Prescott Gallery & Sculpture Garden
- 5. Leyba Real Estate LLC
- 6. MVD Express
- 7. Sleep & Dream Luxury Mattress Store
- 8. El Gancho Fitness, Swim and Racquet Club
- 9. Traction Works SEO
- 10. The Spa at Loretto
- 11. Sacred Wellness – The CBD Apothecary
- 12. 35° North Coffee
- 13. Coffee Shop
- 14. Bakery
- 15. Lunch
- 16. Meyer Gallery

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- Santa 36
- cookies 15
- Feb 11
- website 9
- Mexico 8

Mobile Analysis 2/3

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 2/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 4/5

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Start title with keyword
- Add alt tags to images
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.