

Scarygoodmarketing.com/  
Keyword: marketing

## SEO Score

30%



URL Analysis

1/6

• URL is SEO friendly

Pass

• Keyword present in URL

Pass

• URL does not contain underscores

Pass

• robots.txt file not found

Fail

• Favicon file not found

Fail

• Preferred domain not set

Fail

Page Speed

1/1

• Load speed is under 2 seconds

Pass

Title Analysis

1/3

403 Forbidden

• Title has 60 characters or less.

Pass

• Title tag should begin with exact keyword

Fail

Description Analysis

2/3

• Description is too short. Consider adding more characters.

Fail

• Description tag should contain the exact keyword

Fail

Image Analysis

5/5

• Sorry, no data in this report type

Headings (H1-H6)

2/4

H1

1. Forbidden

H2

H3

• Found heading tags H1, H2 and H3

Pass

• Exact keyword NOT found heading tags H1, H2 or H3

Fail

• No duplicate heading tags found

Pass

Top Words

5/5

• 

bidden1

• 

You1

• 

dont1

• 

have1

• 

permission1

Mobile Analysis

2/3

• Add a viewport metatag

Fail

• Add an Apple icon

Fail

Text Analysis

4/4

• You should have 500+ words on this page. Your word count: 8

Fail

• Keyword should have 3 occurrences

Fail

• Exact keyword was neither bolded, italicized, or underlined

Fail

• Exact keyword was not found within first 100 words

Fail

• Exact keyword not found in anchor text

Fail

Social Buttons

3/3

• Add Tweet button

Fail

• Add Facebook share/like button

Fail

• Did not find a blog link

Fail

Code Analysis

1/6

• Code is not W3C valid.

Fail

• No flash elements found.

Pass

• No inline CSS found

Pass

• Text to html ratio is less than 2:1

Fail

• Add schema.org markup

Fail

• Link to sitemap.xml was not found

Fail

Suggestions for a better SEO Score

• Add robots.txt file

• Add favicon.ico

• You must set your preferred domain (www/non www)

• Start title with keyword

• Fix description lenght

• Add keyword in description

• You need to add exact keyword in H1, H2 or H3 tags

• Add more words (500+ is optimal)

• Use keyword exactly 3 times

• Use bold, italic or underline for keyword

• Add exact keyword in the first 100 words

• Add keyword in anchor text

• Fix w3c validation errors

• Add more text to achieve a text to html ratio of at least 2:1

• Add schema.org markup

• Add link to sitemap.xml

• Add Tweet button

• Add Facebook share/like button

• Add blog link

• Add a viewport metatag

• Add an Apple icon