



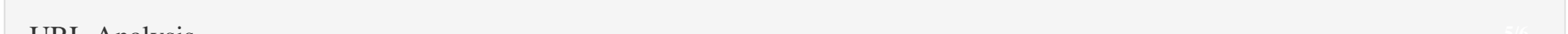
PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Scdigital.com

Keyword: digital marketing portsmouth nh

# SEO Score

51%



URL Analysis

4/6

- URL is SEO friendly
- Keyword not found in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass  
Fail  
Pass  
Pass  
Pass  
Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

2/3

SC Digital | Seacoast NH Digital Marketing Agency | Online Ads Specialists

- Title is too long. Consider making it max. 60 characters long.
- Title tag should begin with exact keyword

Fail  
Fail

Description Analysis

2/3

Your digital marketing partner specializing in web design, PPC search marketing, SEO, Facebook advertising, content production and more. A leading NH digital marketing agency, we offer online advertising services in Portsmouth, Manchester, Dover & all throughout New England.

- Description tag should be 160 characters or less.
- Description tag should contain the exact keyword

Fail  
Fail

Image Analysis

4/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Add exact keyword to an image file name
- Do not use underscore in image file names.

Pass  
Fail  
Fail  
Fail

Headings (H1-H6)

2/3

- H1
- 1. Enjoy a partnership with an experienced, dynamic digital marketing agency that puts your needs first.

- H2
- 1. Kind words from our beloved clients...
  - 2. Finally have the transparent reporting you've been wishing for
  - 3. Featured work and success stories
  - 4. Some of our happy clients
  - 5. Partners and technologies
  - 6. Our process
  - 7. Book a free strategy call
  - 8. Need digital marketing help?

- H3
- 1. Feel Free to Contact Us Here
  - 2. Professional Physical Therapy
  - 3. Laplante Electric

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass  
Fail  
Pass

Top Words

5/5

- with 268
- Digital 199
- team 143
- Brad 134
- have 132

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass  
Pass

Text Analysis

1/3

- You have 500+ words on this page
- Keyword should have 3 occurrences
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword not found in anchor text

Pass  
Fail  
Fail  
Fail  
Fail

Social Buttons

0/3

- Add Tweet button
- Add Facebook share/like button
- Did not find a blog link

Fail  
Fail  
Fail

Code Analysis

1/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is good
- Schema.org markup found
- Link to sitemap.xml found

Fail  
Pass  
Fail  
Pass  
Pass  
Pass

Suggestions for a better SEO Score

- Add keyword to url
- Fix title lenght
- Start title with keyword
- Fix description lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add blog link

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.