THE DEMO COMPANY

Scdigital.com/portsmouth-nh-digital-marketing-agency/
Keyword: digital marketing portsmouth nh

SEO Score

53%

URL Analysis 5/6

- URL is SEO friendly Pass
- Keyword not found in URL Fail
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 0/1

- This page should load quicker. Fail

Title Analysis 1/2

> Digital Marketing Portsmouth NH 's Leading Agency | SC Digital

- Title is too long. Consider making it max. 60 characters long. Fail
- Title tag begins with exact keyword Pass

Description Analysis 1/2

> The leading Digital Marketing Agency in Portsmouth NH. Over 100 Google 5-Star Reviews. We specialize in Google Ads, SEO, Social Media & more

- Description has 160 characters or less. Pass
- Description tag should contain the exact keyword Fail

Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Add exact keyword to an image file name Fail
- Do not use underscore in image file names. Fail

Headings (H1-H6) 2/3

> **H1**
> 1. Portsmouth NH's Leading Digital Marketing Agency

> **H2**
> 1. Need digital marketing help?

> **H3**
> 1. Over 100 Google 5-Star Reviews and counting!
> 2. Just Ask Our Clients!
> 3. We will answer your online marketing questions
> 4. Online competition for Portsmouth businesses is fierce – let us help your business as we have others.
> 5. Feel Free to Ask A Question

- Found heading tags H1, H2 and H3 Pass
- Exact keyword NOT found heading tags H1, H2 or H3 Fail
- No duplicate heading tags found Pass

Top Words 5/5

- with 267
- Digital 217
- team 148
- business 145
- have 137

Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword should have 3 occurences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword not found in anchor text Fail

Social Buttons 0/3

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 4/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is good Pass
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Add keyword to url
- Fix title lenght
- Add keyword in description
- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Fix w3c validation errors
- Remove inline CSS
- Add Tweet button
- Add Facebook share/like button
- Add blog link