

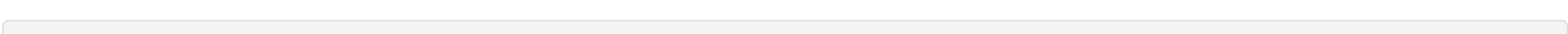


PDF Header: This is a text you can manage in SEO Propeller plugin configuration page.

Scholarshipinsight.com  
Keyword: scholarships

SEO Score

31%



URL Analysis

1/6

- URL is SEO friendly
  - Keyword not found in URL
  - URL does not contain underscores
  - robots.txt file not found
  - Favicon file not found
  - Preferred domain set
- Pass

Fail

Pass

Fail

Fail

Pass

Page Speed

1/1

- Load speed is under 2 seconds
- Pass

Title Analysis

1/3

403 Forbidden

- Title has 60 characters or less.
  - Title tag should begin with exact keyword
- Pass

Fail

Description Analysis

2/3

- Description is too short. Consider adding more characters.
  - Description tag should contain the exact keyword
- Fail

Fail

Image Analysis

N/A

- Sorry, no data in this report type

Headings (H1-H6)

2/4

H1

1. 403 Forbidden

H2

H3

- Found heading tags H1, H2 and H3
  - Exact keyword NOT found heading tags H1, H2 or H3
  - No duplicate heading tags found
- Pass

Fail

Pass

Top Words

1/1

- bidden 1

Mobile Analysis

2/3

- Add a viewport metatag
  - Add an Apple icon
- Fail

Fail

Text Analysis

1/4

- You should have 500+ words on this page. Your word count: 1
  - Keyword should have 3 occurrences
  - Exact keyword was neither bolded, italicized, or underlined
  - Exact keyword was not found within first 100 words
  - Exact keyword not found in anchor text
- Fail

Fail

Fail

Fail

Fail

Social Buttons

1/3

- Add Tweet button
  - Add Facebook share/like button
  - Did not find a blog link
- Fail

Fail

Fail

Code Analysis

1/6

- Could not check validation status.
  - No flash elements found.
  - No inline CSS found
  - Text to html ratio is less than 2:1
  - Add schema.org markup
  - Link to sitemap.xml was not found
- N/A

Pass

Pass

Fail

Fail

Fail

Suggestions for a better SEO Score

- Add keyword to url
- Add robots.txt file
- Add favicon.ico
- Start title with keyword
- Fix description lenght
- Add keyword in description
- You need to add exact keyword in H1, H2 or H3 tags
- Add more words (500+ is optimal)
- Use keyword exactly 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Add keyword in anchor text
- Add more text to achieve a text to html ratio of at least 2:1
- Add schema.org markup
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link
- Add a viewport metatag
- Add an Apple icon

PDF Footer: This is a text you can manage in SEO Propeller plugin configuration page.