

SEO Score

86%



URL Analysis 1/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

Page Speed 1/1

- This page should load quicker. Fail

Title Analysis 1/2

Seafood Marketplace | seafood-deals.com

- Title has 60 characters or less. Pass
- Title tag begins with exact keyword Pass

Description Analysis 1/2

Home - It's easy and free to post your Seafood recipes, Products review, thinking on Seafood, and connect with millions of readers. Search from largest Seafood-Free Marketplace.

- Description tag should be 160 characters or less. Fail
- Description tag contains exact keyword Pass

Image Analysis 1/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

Headings (H1-H6) 1/1

- H1**
1. Seafood Free Marketplace

- H2**
1. Choose The Best Subscription For You

- H3**
1. [SAMPLERS & GIFT CARDS](#)
 2. [Vital Box | Select Your Box](#)
 3. [PREMIUM PROTEINS](#)
 4. [WILD SEA SCALLOPS](#)
 5. [Wild & Eco-Grown Shellfish | WILD & ECO-GROWN SHELLF](#)
 6. [WILD SALMON | Salmon](#)
 7. [WILD PACIFIC WHITE FISH](#)
 8. [CANNED & POUCHED WILD SEAFOOD](#)
 9. [Salmones Austral launches uniqueness salmon brand for US Market](#)
 10. [SMOKED FISH & LOX](#)
 11. [CANNED FISH ACCESSORIES](#)
 12. [POKE AND TATAKI](#)
 13. [Salmones Austral launches uniqueness salmon brand for US Market](#)
 14. [Vital Box | Select Your Box](#)
 15. [BULK PRODUCT SPECIAL OFFERS](#)
 16. [CANNED & POUCHED WILD SEAFOOD](#)
 17. [SAMPLERS & GIFT CARDS](#)
 18. [ORGANIC BROTH, SOUPS, FOOD & SEASONINGS](#)
 19. [SMOKED FISH & LOX](#)
 20. [WILD PACIFIC WHITE FISH](#)
 21. [MARINE SUPPLEMENTS](#)
 22. [Wild & Eco-Grown Shellfish | WILD & ECO-GROWN SHELLF](#)

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

Top Words 5/5

- Featured **22**
- WILD **20**
- View **18**
- Seafood **18**
- Details **17**

Mobile Analysis 1/1

- We found viewport metatag Pass
- We found Apple icon Pass

Text Analysis 1/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword was not found within first 100 words Fail
- Exact keyword found in anchor text Pass

Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Did not find a blog link Fail

Code Analysis 1/4

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml was not found Fail

Suggestions for a better SEO Score

- Optimise speed to load under 2 seconds
- Fix description lenght
- Add keyword to image alt tag
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add link to sitemap.xml
- Add Tweet button
- Add Facebook share/like button
- Add blog link