

[Searchenginestream.com/seo-training-course-introduction-video-curriculum/](#)  
Keyword: seo training

SEO Score

72%



URL Analysis

4/6

- URL is SEO friendly
- Keyword present in URL
- URL does not contain underscores
- robots.txt file found
- Favicon found
- Preferred domain set

Pass

Pass

Pass

Pass

Pass

Pass

Page Speed

1/1

- Load speed is under 2 seconds

Pass

Title Analysis

3/3

SEO Training Course Introduction Video Curriculum

- Title has 60 characters or less.
- Title tag begins with exact keyword

Pass

Pass

Description Analysis

2/3

SEO Training Course Introduction Video Curriculum

- Description has 160 characters or less.
- Description tag contains exact keyword

Pass

Pass

Image Analysis

3/4

- All images have alt tags
- Exact keyword should be used in an alt tag
- Exact keyword found in image name
- Do not use underscore in image file names.

Pass

Fail

Pass

Fail

Headings (H1-H6)

2/3

H1

H2

H3

- Found heading tags H1, H2 and H3
- Exact keyword NOT found heading tags H1, H2 or H3
- No duplicate heading tags found

Pass

Fail

Pass

Top Words

5/5

- SEO 13
- Digital 8
- Online 7
- What 7
- Career 7

Mobile Analysis

2/2

- We found viewport metatag
- We found Apple icon

Pass

Pass

Text Analysis

4/5

- You have 500+ words on this page
- Exact keyword used 3 times
- Exact keyword was neither bolded, italicized, or underlined
- Exact keyword was not found within first 100 words
- Exact keyword found in anchor text

Pass

Pass

Fail

Fail

Pass

Social Buttons

1/4

- Tweet button found
- Add Facebook share/like button
- Add Google +1 button
- Did not find a blog link

Pass

Fail

Fail

Fail

Code Analysis

4/6

- Code is not W3C valid.
- No flash elements found.
- Remove inline css.
- Text to html ratio is less than 2:1
- Schema.org markup found.
- Link to sitemap.xml found

Fail

Pass

Fail

Fail

Pass

Pass

Suggestions for a better SEO Score

- Add keyword to image alt tag
- Add exact keyword to an image file name
- Remove underscores from image file names
- You need to add exact keyword in H1, H2 or H3 tags
- Use bold, italic or underline for keyword
- Add exact keyword in the first 100 words
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Facebook share/like button
- Add Google +1 button
- Add blog link