

# SEO Score

## 88%



### URL Analysis 4/4

- URL is SEO friendly Pass
- Keyword present in URL Pass
- URL does not contain underscores Pass
- robots.txt file found Pass
- Favicon found Pass
- Preferred domain set Pass

### Page Speed 1/1

- Load speed is under 2 seconds Pass

### Title Analysis 1/2

- SEO Werkstatt | Agentur für digitales Marketing, die Beste Ergebnisse erzielt Fail
- Title tag begins with exact keyword Pass

### Description Analysis 1/1

- SEO-Service-Agentur, Ihre Werkstatt für digitales Marketing. Wir bieten WordPress - Webdesign & Optimierung, Suchmaschinenoptimierung, PPC, Social Media und mehr... Fail
- Description tag contains exact keyword Pass

### Image Analysis 3/4

- All images have alt tags Pass
- Exact keyword should be used in an alt tag Fail
- Exact keyword found in image name Pass
- Do not use underscore in image file names. Fail

### Headings (H1-H6) 3/4

- H1 Pass
- H2 Pass
- H3 Pass

**H1**

1. Investieren Sie in Ihre Zukunft mit einem SEO-Unternehmen, das Ergebnisse erzielt!

**H2**

**H3**

- Found heading tags H1, H2 and H3 Pass
- Exact keyword found heading tags H1, H2 or H3 Pass
- No duplicate heading tags found Pass

### Top Words 5/5

- und **26**
- Sie **18**
- SEO **14**
- der **12**
- die **10**

### Mobile Analysis 2/2

- We found viewport metatag Pass
- We found Apple icon Pass

### Text Analysis 4/5

- You have 500+ words on this page Pass
- Keyword usage exceeds 3 occurrences Fail
- Exact keyword was neither bolded, italicized, or underlined Fail
- Exact keyword found in the first 100 words Pass
- Exact keyword found in anchor text Pass

### Social Buttons 1/1

- Add Tweet button Fail
- Add Facebook share/like button Fail
- Blog link found Pass

### Code Analysis 5/6

- Code is not W3C valid. Fail
- No flash elements found. Pass
- Remove inline css. Fail
- Text to html ratio is less than 2:1 Fail
- Schema.org markup found. Pass
- Link to sitemap.xml found Pass

### Suggestions for a better SEO Score

- Fix title length
- Fix description length
- Add keyword to image alt tag
- Remove underscores from image file names
- Use keyword max. 3 times
- Use bold, italic or underline for keyword
- Fix w3c validation errors
- Remove inline CSS
- Add more text to achieve a text to html ratio of at least 2:1
- Add Tweet button
- Add Facebook share/like button